



Wisconsin

Brown Swiss Association

Barb Muenzenberger, Editor

Annual Meeting Newsletter-February 2020

Notice of annual meeting

Notice is hereby given that the 104th Annual Meeting of the adult and junior members of the Wisconsin Brown Swiss Association will be held at the DoubleTree by Hilton in Appleton, WI at 1:00 p.m. on March 7, 2020 for the purpose of transacting any and all business that may come before the meeting and the election of officers.

2020 Annual Meeting Schedule

DoubleTree by Hilton Appleton
150 South Nicolet Road
Appleton, Wisconsin 54914

Phone: (920) 735-9955

Room Rates: \$119.00 for 2 queen Beds or 1 king bed and is blocked and is blocked at that rate under Wisconsin Brown Swiss

Friday, March 6, 2020

7:00 pm-State Board Meeting

7:30 pm-Juniors Game & Pizza Night

Saturday, March 7, 2020

9:00 am-Registration begins, Queen interviews, Jr Contests begin

10:00 am- World Conference Update-Norm Magnusson

11:00 am-Joint Breed Awards-Herd Awards,

Service Award, and Breeder Recognition Awards.

12 noon-Buffet Luncheon

12:30 pm-Fun Auction

1:00 pm-Annual Meeting

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ANNUAL MEETING COMMITTEES

- Registration Committee-Barb Muenzenberger, Kaylee Muenzenberger, & Justene Verken
- Audit Committee-Jason Weihrouch, Becky Adams, and Justene Verkern
- Queen Committee-Kara Olson, Heidi Heller & Natalie Roe
- Nominating Committee-Rick Thompson & Nick Uglow
- Nominations for offices-
President-Josh Hushon, Vice President-Hayden Hauschildt, Secretary/Treasurer-Barb Muenzenberger

Nominations will be accepted from the floor or contact Rick or Nick.

Our President—Tammy Voegeli



As I write my final President's comments, I am doing it with a heavy heart. We just lost Jim Armbruster, a great cowman, person and friend to many. Listening to his daughter, Heidi, give his eulogy that of course Jim wrote it was filled with great memories and simply words of Jim wisdom but two words struck me the most..." Thank you." Ahh Jim you always were there for many including me and again you helped me write this...so here goes.

Thank you to the WBSA for giving me the great opportunities from my junior activities to becoming an active adult. I have served on this board from Jr. Pres to now your outgoing Adult President. It has been interesting and challenging at times but with any great board many ideas were brought to the table and many put into action. I challenge the Board to continue moving ahead on many of our ideas and with the addition of some new faces I expect more great things.

Once again, WBSA had a strong year. Many stepped up and showing support in activities and once again the juniors were in the spotlight many times. I challenge our outgoing youth to become adult active members and continue to be a voice. The more people we get involved the stronger the association becomes.

I hope to see many of you at the State meeting in March! It is always a welcome day away and don't forget your fun auction items
😊 Tammy

National Director-Dan Rieder



Hi everyone, hope everyone is enjoying the mild winter! I am coming to the end of my second term as director of district 5. I want to thank everyone for their support over the years! As a board we have made some tough decisions but all were done with the best interest of the association and its members! Hopefully the milk price keeps on coming up so we can promote the value registered Brown Swiss Cattle! This year we have to fill our district 5 director position and also the national Brown Swiss Association president. If you have the desire to support Brown Swiss cattle, run for one of the two positions!

Dan

World Dairy Expo-RT

World Dairy Expo Cattle Committee had a meeting Dec 11th. Cattle numbers were down slightly in 2019 by less than 1%. Additional measures are being taken to keep the grounds clean. The past 2 years weather has put extreme conditions with rain that has hampered proper clean up. Nearly 90% of cows were ultra sounded with the potential of 100% in the Future.

Wisconsin won State Herd this year, unfortunately this will be the last year of the award. World Dairy Expo is home of 2020 Brown Swiss World Conference will be held Sept 29- Oct 3.

Entry deadline is Sept 7th. All Entries are now taken online. Your 2020 Brown Swiss judges are Lynn Harbaugh and myself. WDECC Next meeting is March 2nd. Please call me with any questions or suggestions.

Thanks,

RT



Annual Meeting Agenda

1. Call to Order
2. Approval of Minutes
3. Review Financial Report-Jason
4. President's Report-Tammy
5. National Director's Report-Dan
6. World Dairy Expo Report-RT
7. Old Business
8. New Business
 - 2020 State Show-Select Judges-Tammy
 - PDCA Update-Tammy
 - Any discussion from the floor instead of resolutions
 - Any other business to come before the membership
9. Election of Officers-RT & Nick
10. 2019 Individual Cow Awards
11. Nelson McCammon Heifer Grant Winners-Josh
12. Juniors Report
 - State Bellringers
 - Youth Achievement
 - PAL Award
 - 2019 Retiring Queen
 - Present 2020 Queen
13. Adjournment

Annual Meeting Buffet Meal

Roasted Chicken & Pork

Mashed Potatoes & Gravy

Chef's choice vegetable

Salad Bar

Rolls & Butter

\$18.00 per person

Children 12 and under \$10.00

Calendar of

Events

DATE	EVENT	LOCATION
February 15 10:30 AM	Canton V Annual Meeting	Glas Coffee House, Shawano
February 15 11:30 PM	Canton III Annual Meeting	Pizza Corral, Holmen
February 15 12:00 PM	Canton II Annual Meeting (lunch begins 12-12:30)	World Buffet, Monroe
February 25 12:00 PM	Canton I Annual Meeting	Delafield Brewhaus, Delafield
March 7	Wisconsin Brown Swiss Association Annual Meeting	DoubleTree, Appleton
June 27	Wisconsin Brown Swiss 51st State Show	LaCrosse Interstate Show, West Salem
Sept 30 -Oct 1	International Brown Swiss Show (WDE)	Expo Coliseum, Madison

Herd Awards & Top Protein Cow Awards

I have the DHIA records and anyone with records from another testing service, will you please submit those records to me at

bovalleyswiss@aol.com.

Winners will be notified prior to the annual meeting of their awards.

Thanks—Barb

The Wisconsin Brown Swiss Association held its 103rd Annual Meeting at the Sleep Inn & Conference Center on Saturday, March 2nd, 2019. President, Tammy Voegeli presented the herd production awards and the Individual Cow Protein Awards:

2018 Top Milk and Protein Herds

<u>Milk & Protein Award to 3X Producer-Jenlar Swiss, Chilton</u>	26,534 lbs. Milk	902 lbs. Protein
<u>Milk and Protein Award to 2X Producer 50 cows and Over-Cozy Nook Farm, Waukesha</u>	26,208 lbs. Milk	948 lbs. Protein
<u>Milk & Protein Award to 2X Producer-Under 50 cows-Kaiser Dairy, Cuba City</u>	24,159 lbs. Milk	820 lbs. Protein

<u>Individual Leaders</u>	<u>Protein #</u>	<u>Name</u>	<u>Owner</u>
Jr. 2 year old	970 lbs. Protein	Meado-Brook T Bueller ET	Meadow Brook Farms, Manitowoc
Sr. 2 year old	1011 lbs. Protein	Twinkle-Hill Cad Startover	Twinkle-Hill Farm, Watertown
Jr. 3 year old	1178 lbs. Protein	Cozy Nook Etlar Josetta	Tom & Joan Oberhaus, Waukesha
Sr. 3 year old	1094 lbs. Protein	VB Dally AG Madeline	Voegeli Farms, Inc., Monticello
4 year old	1244 lbs. Protein	Cozy Nook Etlar Calypso	Tom & Joan Oberhaus, Waukesha
5-8 year old	1318 lbs. Protein	RF Twinkle-Hill Alaska	Twinkle-Hill Farm, Watertown
8 years & over	1089 lbs. Protein	VB Denver Nadine	Voegeli Farms, Inc., Monticello

Barb Muenzenberger presented the 2019 Wisconsin Brown Swiss Association Service Award to Yvonne Weihrouch.

The business meeting of the Wisconsin Brown Swiss Association was called to order by President Tammy Voegeli at 2:00 p.m. A motion was made by Larry Bjork and seconded by Jason Weihrouch to approve the minutes of the previous annual meeting. The motion carried. The financial report was presented by Jason Weihrouch. A motion was made by Jason Weihrouch and seconded by Bryan Voegeli to accept the 2018 financial report. The motion carried.

Our President, Tammy Voegeli gave her presidential report. Very proud of the junior program and the excellent job Heidi Heller has done as the Junior Advisor. Thank you Heidi for all you have done for the juniors.

Norm Magnusson, Executive Secretary reported on the National Association. They had a positive financial year in 2018. They are trying to do the following: listing on the website the various bull designations, trying to digitalize records and are currently looking at the costs, checking into the value of the property, planning 2020 World Conference & getting donations for the conference, working on getting new handhelds for classification, bulletin needs more advertising, and looking at genomic testing crossbreds. Wisconsin Brown Swiss board approved donating \$1000 to the 2020 World Conference. The 2019 National Convention will be in Buffalo, New York.

Bryan Voegeli gave a report on expo. We had an excellent show and our entries remained the same. We are still the 3rd largest show. Brown Swiss had Supreme this past year. WDE had no violations this year. Expo does want the exhibitors to keep the area cleaner. They are also trying to make judging for the supreme cow more transparent. They reviewed the show schedule and will keep it the same. The judge will be Jeff Sparrow and associate Judge will be Jeff Core.

Our 50th state show will be hosted by Canton II in Monroe at the Green County fairgrounds on June 20-22, 2019. Todd Hoesly is chairing the show. We voted for judges for state show. The results are: 1-Jake Hushon, 2-Tom Foss, 3-Laurie Winkelman, 4-Chad Ryan, 5-Molly Sloan and 6-Brian Kelroy. The 2020 Wisconsin State show will be hosted by Canton III at the La Crosse Interstate Fairgrounds in West Salem on June 24-27, 2020.

There is a spring show on May 4th and 5th in Monroe and a PDCA judging conference will be held on May 3, 2019 at the spring show.

We also are looking at possible additional revenue sources and are considering an on line market place. We also discussed how to vote for 2020 cow of the year. The committee is working on the details.

We held our election of officers. A motion was made by Josh Hushon and seconded by Dan Roe to close nominations and cast a unanimous ballot for Hayden Hauschildt as Vice President. The motion carried. A motion was made by Jason Weihrouch and seconded by Bryan Voegeli to close nominations and cast a unanimous ballot for Barb Muenzenberger as Secretary/Treasurer. The motion carried.

Josh presented the Nelson McCammon grants to: Hunter Holewinski, Josie Kinnard, and James Wanke. The new officers are: Joseph Opsal, President, Natalie Roe, Vice President, and Sarah Hagenow, Secretary. Bellringers received their certificates. Our 2019 Wisconsin Brown Swiss Queen is Natalie Roe.

The next annual meeting will held March 7, 2020 at Double Tree in Appleton. A motion was made by Justene Weihrouch and seconded by Bryan Voegeli to adjourn the meeting. The meeting was adjourned at 3:15 p.m.

Respectfully Submitted,

Barb Muenzenberger

Profit/Loss as of December 31, 2019

INCOME-ADULT ACCOUNTS				EXPENSES-ADULT ACCOUNTS			
CHECKING ACCOUNT				CHECKING ACCOUNT			
Annual Meeting				Advertising			
*Meals 1056.00				Awards			
*Fun Auction 685.00 1741.00				*Annual Meeting 334.42			
Interest Income				*Bellringer Awards 120.00			
*Interest on Faskell CD 8.75				*Jr. State Show Awards 580.00			
*Memorial Savings 0.28 9.03				*World Dairy Expo 175.00 1209.42			
Memberships				Bank Charges/Return Check 47.70			
*Adult Memberships 4256.00				Canton 2 Expense 282.71			
*Assoc Memberships 300.00				Canton 5 Expense 25.00			
*Junior Memberships 500.00 5056.00				Cantons 168.00			
State Show Income				Donation-World Conference 1000.00			
*Ads 3825.00				Insurance 663.00			
*Award/Medal Sponsors 2193.69				Meetings/Annual Mtg 965.36			
*Milk Sales 700.85				Miscellaneous Expense 40.00			
*Silent Auction State Show 80.00				Printing and Postage 88.77			
*State Show Entries 2410.00 9209.54				Queen Program 263.20			
World Dairy Expo Luncheon 1550.00				Secretary/Treasurer 2000.00			
Miscellaneous Income				State Show Expenses			
Reimbursements/Void Check 55.00				*Canton Kickback 918.39			
Return Checks 240.00 295.00				*Fairgrounds 1325.00			
Canton 2 Income 1277.39				*Fairgrounds Clean Up 1570.60			
Canton 4 Income 14.00				*Judges 650.00			
Canton 5 Income 24.00				*Meal 1173.69			
TOTAL CHECKING INCOME 19175.96				*Media/Sound System 400.00			
				*State Show Awards 1832.28			
CONVENTION FUND ACCOUNTS				*State Show Supplies 341.19 8211.15			
Convention Interest 40.59				Website 415.50			
TOTAL CONVENTION FUND INCOME 40.59				World Dairy Expo Luncheon 1909.02			
TOTAL ADULT ACCOUNTS INCOME 19216.55				Total Checking Expenses 17652.58			
TOTAL ADULT ACCTS EXPENSES 17652.58				TOTAL ADULT ACCTS EXPENSES 17652.58			
Net Profit/Loss 1563.97							
WISCONSIN BROWN SWISS JUNIORS				JUNIORS EXPENSES			
JUNIORS INCOME				Activities 342.76			
Checking Interest Income 4.64				Awards 721.54			
Return Check 112.00				Advertising 588.75			
Fun Auction/Donations 1675.00				Bellringer Photos 260.00			
T-Shirts Sold 440.00				Postage & Mailings 402.82			
Total Junior Income 2231.64				T-Shirts 841.00			
Less Junior Expenses 3156.87				Total Jr Checking Expenses 3156.87			
NET Profit/Loss JUNIORS -925.23							
Nelson McCammon Fund				Profit/Loss Total All Accounts			
Interest Income on Accts 168.69				Adult Accounts 1563.97			
Total Income 168.69				Junior Accounts -925.23			
Less Grants Paid 2547.50				Nelson McCammon Fund -2378.81			
Net Loss -2378.81				Total Profit/Loss -1740.07			

2020 Cow of the Year Application

Purpose: To promote the ideal Brown Swiss cow to the public and other breeders along with educating others about the Brown Swiss breed.

Requirements:

Breeder must be Active and Current with the Wisconsin Brown Swiss Association.\

Cow must be bred and live in Wisconsin

Cow must be able to attend World Dairy Expo (September 28th – October 3rd). Is also encouraged to be at Wisconsin State Fair (open show)

\$50 fee to nominate your animal to help cover the cost of promotion of the 2020 cow of the year. Please include a photo of your cow with application. Cow of the year will be voted on at Annual Meeting in Appleton March 6th, must be present to be eligible to vote. Breeder will be able to campaign for their cow however they'd like to and will have 2 minutes to present in front of membership.

Animal Name: _____

Registration Number: _____

Production Record: _____

Breeder & Owner: _____

Please list 2-3 Highlights of why your cow should be chosen below:

Please email completed application along with the photo to Heidi Heller at luckymissy86@yahoo.com by Feb 14th. Mail your entry fee to WI Brown Swiss %Barb Muenzenberger, W561 Muezenberger Road, Coon Valley, WI 54623

Wisconsin State Show Vision

By-Josh Hushon, Canton I President

Recently, there has been a lot of discussion about the Wisconsin Brown Swiss State Show, and what it should or should not be. The station association believes it important to share what our vision of state show is, so that it both honors the past as well as gives us another 50+ years of success. The Wisconsin Brown Swiss State Show was started as a showcase of the Brown Swiss breed in Wisconsin, and to provide a local opportunity for association members to see how their cattle compare against other high quality Brown Swiss. Entering at state show promises classes that are deep in both quality as well as numbers of entries. For those that place high in a class or capture a champion, these credentials add credibility to the quality of a breeding program and creates promotional opportunities for the cattle.

For 50 years, the Wisconsin State Show has been viewed as one of, if not the best, state level Brown Swiss show in the country. It is our vision and intention to keep it that way, which is why we welcome entries from breeders outside of Wisconsin with a paid Wisconsin Brown Swiss membership. In an industry which continues to consolidate and shrink, welcoming entries from neighboring states allows us to maintain the high-quality show breeders have come to expect, while also offering showing opportunities for breeders in states which don't have the numbers at their respective state shows. These breeders from outside Wisconsin are eligible for all available prizes at the show. In addition, the Wisconsin Brown Swiss State Show is an important fundraiser for the association, and entry fees and member-

We hope that all members support this vision: *The Wisconsin Brown Swiss State Show will be a high-caliber competition for breeders to have their cattle judged against other high-quality Brown Swiss by a nationally approved judge. We welcome all breeders with a paid Wisconsin Brown Swiss membership to join us for our show with eligibility for all*

Canton III would like to invite you to join us at the La Crosse Interstate Fairgrounds in West Salem for the 51st Wisconsin State Show on June 25-27th, 2020. Let's make it a show to remember.....

State show sponsors wanted

A sign up sheet for class sponsors for our state show will be available at the annual meeting or contact Barb at 608-486-2297 or email

BoValleySwiss@aol.com

Cost is: Class sponsor \$30

or Special Awards \$50

Wisconsin Juniors

Hello Brown Swiss enthusiasts!

2019 was a great year for our junior membership. We had numerous activities throughout the year that had great participation! At both our annual meeting in March, and Spring Show in May, we got together and had a lot of fun playing games. At State Show this year, we were fortunate enough to have Katie Coyne of Mill-Wheel Show Clinics, hold a fitting and showing clinic for our youth. We all learned so much and everyone got to take home a gift to assist with their fitting. This fall, we had a clothing fundraiser that was huge success! Thank you to everyone who purchased an item to support the juniors! Looking ahead to our annual meeting in March, we will once again host a game and pizza night on Friday March 6th, at 7:30 p.m. Before the annual meeting begins on Saturday, bring in your contest room entries by 9:00 a.m.! Check out the rules below, and let me know if you have any questions. I look forward to seeing you all in March!

Brown Swiss Junior President
Joseph Opsal

Contest Room Rules:

The junior officer team will once again have a contest room at this year's annual meeting! We will have three different categories. Photography, drawing & painting, and arts & crafts. Each category will have both an open (over 21) and junior division so everyone can participate. The top 3 in each category will be recognized at the annual meeting.

The guidelines for all three categories are as follows:

- Only original work created by the entrant will be accepted.

- Preference will be given to entries highlighting Brown Swiss or the dairy industry.

- Only two entries per person in each category.

Bring in your entries by **9 a.m. Saturday morning**. We will have signs up leading to the contest room. If you have any questions regarding the contests please e-mail opsal.j@gmail.com.



Our 2019 Queen

Hello everyone! This year has gone by so fast. It has been my honor serving as the 2019 Wisconsin Brown Swiss Queen. It has been so much fun promoting our beloved Brown Cow. I have met so many new people, who all welcomed me to their shows and events with open arms. Whether it was talking to young children at a Healthy Kids Day event, handing out ribbons at different Canton shows, or passing out those coveted medals at World Dairy Expo, I enjoyed every experience. I noticed how much of an influence you become as soon as you place a tiara on your head. I attended multiple Breakfast on the Farms this year, and at each one, little girls stared at me in awe. I could hear them whispering to their moms, "Look mom, a princess!" I really enjoyed being a role model for those young girls, and helping them learn about dairy along the way. Overall, this year has been such a great experience. I am sad my time as Queen is coming to a close, but I am so excited to hand the role over to the next deserving candidate. I know they will enjoy and cherish their year just as much as I did mine. I would like to thank everyone who has helped me and encouraged me throughout this year, and the Wisconsin Brown Swiss Association for letting me have this opportunity.

-Natalie Roe, 2019 Wisconsin Brown Swiss Queen



2019 Wisconsin State Bell Ringers

Spring Calf: Bell Ringer: Birdsallway Famous Nalia- Paige Kinnard

Reserve: Hartman Hills Chasing Dreams- Lucie Bitsky & Bethany Hartman

Honorable Mention: Browns Go Girl Gemma- Otis, Malcom & Quincee Johnson

Winter Calf: Bell Ringer: Browns Ladys Lissa- Otis, Malcom & Quincee Johnson

Reserve: Seth's Woody Fireball- Paul Grulke

Honorable Mention: Payacres Carter Sunkiss- Taylor & Brianna Paye

Fall Calf: Bell Ringer: VoGrin Fabulous Wicked ETV- Payton Voegeli

Reserve: Red Brae Noble Louisiana- Wesley Winch

Honorable Mention: Kruses GK Famous Jewell- Taylor Paye

Summer Yearling: Bell Ringer: Kruse GK Woody Dream- Bethany Hartman

Reserve: Opsal-JC Picture Perfect- Joey Opsal

Honorable Mention: Birdsallway Cater Pandora ETV- Josie & Paige Kinnard

Spring Yearling: Bell Ringer: Hager Hill Fantale Everleigh- Roslind & Riley Anderson

Winter Yearling: Bell Ringer: Random Luck W Typical- Peyton Van Schydle & Matthew Thompson

Reserve: Horseshoe Hill NU Clair- Dawson Nickels

Fall Yearling: Bell Ringer: Cutting Edge T Frascati ETV- Jacob Harbaugh

Reserve: Seth's Bosephus Fanatic- Paul Grulke

Honorable Mention: Buttercrest Stryker Colorado- Sutton Paulson

Junior 2 Year Old: Jenlar Davpt Turtle Sundae- Austin Meyer

Senior 2 Year Old: Red Brae SPA Neola- Calli Storms

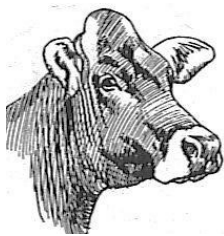
Junior 3 Year Old: Bell Ringer Jenlar Cater Waltz ETV- Brianna Meyer

Reserve: Rosey- D Legacy Pearl- Meghan Douglas

4 Year Old: Hilltop Acres JK Tabitha- Trysten Chwala

Aged Cow: Random Luck B Tea Rose- Matthew Thompson

Component Merit: Random Luck L Talula- Matthew Thompson



**Wisconsin Brown Swiss Membership is an annual membership
and is due by the Annual Meeting date.**

WISCONSIN BROWN SWISS ASSOCIATION

Name _____

Farm Name _____

Address _____ **Phone** _____

Adult Membership: Voting___ Associate___ (Select Membership Type) \$25.00

Number of Cows in Herd___ X \$.50 \$_____

Junior Membership: (Juniors Must be 9 through age 21 as of January 1st.

Name _____ Age _____ **as of Jan 1st** Jr. Membership \$5.00 \$_____

Name _____ Age _____

Name _____ Age _____

**We will no longer be accepting bulletin requests. You need to renew in
January with the National Office.**

LATE FEE-PAYMENT AFTER APRIL 1ST . **\$50.00* \$_____

Canton_____ County_____

Email_____ Total Due \$_____

****Make sure we have your current email address.****

MAKE YOUR CHECKS PAYABLE TO: WISCONSIN BROWN SWISS ASSN.

WISCONSIN BROWN SWISS ASSN

BARB MUENZENBERGER
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